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| **Style category** | **Options** |
| 1.Typography | Main Google fonts used:  San serif - inter, open sans, roboto, Montserrat, work sans, lato.  Serif – Merriweather, aleo, playfair display, cormorant, cardo, lora. |
| 2.Colors | Open color, Tailwind UI, Palettes,  Contrast Checker. |
| 3.Images / Illustrations | Free image websites, Squoosh(resizing) |
| 4.Icons |  |
| 5.Shadows |  |
| 6.Border-radius |  |
| 7.Whitespace |  |
| 8.Visual Hierarchy |  |